

Susan L, Fox Vice President Government Relations

July 11, 2019

Ms. Marlene H. Dortch Secretary Federal Communications Commission 445 12th Street, SW Washington, DC 20024

Re:

Notice of Ex Parte Communication

MB Docket Nos. 14-261 & 18-349

Dear Ms. Dortch:

On July 9, 2019, the following representatives of The Walt Disney Company, ABC, and the ABC Owned Television Stations had a series of meetings at the FCC:

Wendy McMahon, President, ABC Owned Television Stations John Rouse, EVP, ABC Affiliate Relations and Marketing Richard Bates, SVP, Government Relations, The Walt Disney Company.¹ Susan Fox, VP, Government Relations, The Walt Disney Company

The Disney/ABC executives met with the following FCC officials: (1) Commissioner Michael O'Rielly, Joel Miller and Christopher McGillen; (2) Commissioner Brendan Carr and Evan Swarztrauber; (3) Commissioner Jessica Rosenworcel; (4) Matthew Berry (Chief of Staff); and (5) Commissioner Geoffrey Starks and Michael Scurato.

During these meetings, Ms. McMahon discussed recent innovations by the ABC Owned Television Stations, including the launch of ABC's Localish, a new digital brand that brings out the good in America's cities through locally sourced, yet nationally relevant stories. She also described the Owned Stations' recently-launched Community Journalism program, consisting of reporters embedded in local communities to uniquely inform and reflect their local audiences. Mr. Rouse discussed the importance of ABC's expansion in select local markets through affiliations with local stations that carry ABC network programming (together with local news) on one of their multicast channels. Mr. Rouse also updated the FCC officials on continued increases in distribution of ABC owned as well as affiliated stations by over-the-top video

¹ Richard Bates attended the Commissioner Rosenworcel and Commissioner Starks meetings only.



distributors. Ms. Fox noted Disney's previously-stated position that there is no need for the FCC to expand the FCC's current definition of MVPDs.

Respectfully submitted,

Susan Fox

cc: Commissioner O'Rielly

Joel Miller

Christopher McGillen Commissioner Carr Evan Swarztrauber

Commissioner Rosenworcel

Matthew Berry

Commissioner Starks

Michael Scurato